

Escents Aromatherapy serves up natural alternative to alcohol-based antibacterial gels

The ultimate back to school sanitizer for parents and caregivers to help combat germs during the cold and flu season

Vancouver, BC October 6, 2009 – Escents Aromatherapy, the Canadian owned-and-operated manufacturer of aroma-based bath and body products, recently released a new antibacterial recipe designed to help ward off germs naturally during the cold and flu season. Using a combination of 100% pure tea tree and lime essential oils, and a choice of unscented lotion, gel or mist*, this natural immunity booster is the perfect accessory for back to school.

“There is no question that when available, hand-washing with soap and water is the best defense against bacteria and germs,” says Jacqui MacNeill, CEO of Escents Aromatherapy. “However, there are many instances where we could benefit from disinfecting our hands and soap isn’t easily accessible – for example, at the mall or after riding public transit. Antibacterial gels are made using a minimum of 60% alcohol. The alcohol is effective in killing bad bacteria, but it also kills good bacteria and drastically dries out the skin so it should be used sparingly.”

Tea tree essential oil is derived from the leaves of the paper bark tea tree (*melaleuca alternifolia*), which is native to the north coast of New South Wales, Australia. Tea tree oil is an amazing natural home remedy with antifungal and antibacterial properties that most people don't even realize exists. When used in combination with any citrus oil like lemon, lime, orange or grapefruit, tea tree can also be effective as a household-cleaning agent.

Escents' Antibacterial Recipe can be custom blended in-store at the **Escents Blending Bar**, or the components can be purchased on-line and blended at home using the following ingredients:

1. 80 drops tea tree essential oil
2. 20 drops lime essential oil (substitute any citrus)
3. 250 ml / 8 oz unscented lotion

The recipe can be blended using a lotion as described, an unscented comfrey gel or a mist base depending on the users preference. **Adjust recipe according to the volume of unscented product used. 12 drops of essential oil should be used per 1 oz unscented product.* In addition to Escents' repertoire of over 250 customizable recipes to remedy both physical and physiological conditions, the **Escents Aromatherapy Wellness Collection** boasts over 50 pre-packaged products designed to aid and alleviate the most common ailments.

About Escents Aromatherapy:

Escents sources pure essential oils from around the globe and pairs them expertly to create innovative blends that harness the energy and vitality found in nature. Their formula is exceptional ingredients, inspired aromas and outstanding quality. Escents is a leading Canadian aromatherapy lifestyle company, with a focus on natural essential oils, aromatherapy, and bath and body products. Escents operates several corporate retail locations in Canada and Taiwan, as well as wholesale and corporate amenities programs. For more information, visit www.escentsaromatherapy.com.

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