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## **The Escents of Earth Month: It's Earth Month as usual at Escents Aromatherapy, and Canadians are catching on**

With 100-percent pure essential oils used throughout their entire line of naturally-derived, aroma-based products, and a two decade-long vision of creating wellness solutions that are born in nature, every month is Earth Month at Escents Aromatherapy.

Meaning that throughout April, the company is doing exactly what it's always done, and more than ever this year, earth-conscious consumers are taking notice.

A purely Canadian company based in Vancouver, **Escents Aromatherapy's bath and body products have been making serious inroads across North America both in the network of more than 200 retail outlets carrying its collection, and in the minds of worldwide e-shoppers** who've fallen in love with its benefits.

Be it asthma relief recipes, all-natural bug repellents, roll-on headache remedies, post-workout body washes or naturally-derived immune boosters, Escents sources and combines natural ingredients to create innovative health and wellness products while protecting the planet.

"We all play a role in the survival of the earth's delicate ecosystem," says Jacqui MacNeill, CEO of Escents Aromatherapy. "The need to make eco-friendly choices in our day-to-day lives has never been more apparent, and there's zero need to compromise the integrity or quality behind the products you're using in your bath and body regime, nor the environmentally-conscious methods in which they were made."

In addition to choosing greener, chemical-free options for their personal care, the growing desire for the everyday consumer to know precise ingredients and product origins cannot be underestimated.

To make April extra special, **10-percent of all sales from the limited edition Escents Earth Aromas collection will be donated to the Environmental Youth Alliance ([www.eya.ca](http://www.eya.ca))**. Featuring six unique blends that were **inspired by the most important environmental issues facing our generation**, they include Green Forest, Yellow Harvest, Red Earth, Purple Ice, Orange Sun and Blue Water.

It's no secret that the leading Canadian-made aromatherapy lifestyle company is in its element, having answered the louder-than-ever cry for Earth Day action with affordable and planet-friendly health, wellness and beauty solutions.

Making Earth Month a year-round habit, savvy consumers coast-to-coast know that, come the end of April, their earth-minded ethics are still in line when using Escents' natural pre-blended aromatherapy products.

[www.EscentsAromatherapy.com](http://www.EscentsAromatherapy.com)

For further information including photos and product samples, or to schedule an interview, please contact:

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