

Bug Off is Back!

Escents releases their 100% natural insect repellent just in time for summer

Vancouver, BC April 16, 2010 – Escents Aromatherapy, the Canadian owned-and-operated manufacturer of natural aroma-based bath and body products, re-introduces their popular Bug Off Collection just in time for Summer 2010. This 100% natural alternative to traditional insect repellents comes in three convenient formats to help fight the ongoing war against airborne diseases and pesky pests.

“Aromatherapy is such an amazing gift from nature,” says Jacqui MacNeill, CEO of Escents Aromatherapy. “Essential oils like Lemongrass and Lavender, the blend used in our Bug Off Collection, are so effective in repelling insects that we can and should be relying less and less on traditional chemical laden products to keep the bugs at bay.”

Lavender is one of the most versatile essential oils boasting antiseptic, anti-inflammatory and analgesic properties. This cure-all extract prevents bacteria from reproducing and promotes tissue regeneration. Lemongrass is highly effective in repelling insects because of its strong citrus odor making it the perfect pairing for Lavender in this aromatherapy blend.

Not only can essential oils work to keep insects like mosquitoes from enjoying their usual red cell buffet, but they also smell amazing and don't leave the usual sticky residue on skin. The Bug Off Collection comes complete with three convenient product formats. The Aroma Blend is a combination of only 100% pure essential oils and can be used in any aromatherapy diffuser making it the perfect choice for outdoor dinner parties and picnics. The Aroma Mist can be applied throughout the day for light, all-over protection. The Body Butter offers the heaviest armor against pests. The base is rich in natural ingredients like shea butter, almond oil and vitamin E leaving skin both protected and richly hydrated.

With all the benefits of trying a chemical-free insect repellent like Bug Off this summer, we can't understand why anyone would leave for cottage country without it!

About Escents Aromatherapy:

Escent's sources pure essential oils from around the globe and pairs them expertly to create innovative blends that harness the energy and vitality found in nature. Their formula is exceptional ingredients, inspired aromas and outstanding quality. Escents is the leading Canadian aromatherapy lifestyle company, with a focus on therapeutic grade essential oils, bath and body products and natural wellness solutions. Escents operates several corporate retail locations in Canada and Taiwan, as well as wholesale and corporate amenities programs. For more information, visit www.escentsaromatherapy.com.

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For further information including photos, products samples, or to schedule an interview, please contact Tara Caffelle:
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